



Last Updated March 1, 2021

Blue Endeavors Privacy Policy

Blue Endeavors (BE) respects your privacy and is committed to protecting it through our compliance with this policy and respecting your personally identifiable information in all of BE's activities.

This Privacy Policy ("Privacy Policy" or "Policy") describes the types of information Blue Endeavors may collect from you or that you may provide when you visit the website www.blue-endeavors.org ("BE Site" or "Site") and our practices for collecting, using, maintaining, protecting, and any disclosure of that information.

PLEASE READ THIS POLICY CAREFULLY TO UNDERSTAND OUR POLICIES AND PRACTICES REGARDING YOUR INFORMATION AND HOW WE WILL TREAT IT. **IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, PLEASE PROMPTLY EXIT THE SITE.** BY ACCESSING OR USING THE BE SITE, YOU UNDERSTAND, ACKNOWLEDGE, AND AGREE TO THIS PRIVACY POLICY, LIKEWISE YOUR CONTINUED USE OF THE SITE INDICATES YOUR UNDERSTANDING ACKNOWLEDGEMENT AND AGREEMENT TO BLUE ENDEAVORS' WEBSITE TERMS AND CONDITIONS OF USE AND AS WELL AS ALL THEN CURRENT GUIDELINES AND POSTED POLICIES. THIS POLICY MAY CHANGE FROM TIME TO TIME (SEE CHANGES TO OUR PRIVACY POLICY). YOUR CONTINUED USE OF THIS WEBSITE AFTER WE MAKE CHANGES IS DEEMED TO BE ACCEPTANCE OF THOSE CHANGES, SO PLEASE CHECK THE POLICY PERIODICALLY FOR UPDATES.

1. Policy Applicability

This policy applies to information we collect:

- On this Website In email, text, and other electronic messages between you and the BE Site.
- Any Blue Endeavors mobile and desktop applications you download from the Site, which provide dedicated non-browser-based interaction between you and the BE Site.

The Policy does not apply to information collected by:

- Blue Endeavors offline or through any other means, including on any other website operated by any third party; or
- Any third party, including through any application or content (including advertising) that may link to, or be accessible from, or on, the BE Site.

2. Information We Collect About You and How We Collect It

We may collect several types of information from and about users of the BE Site, including information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, and any other identifier by which you may be contacted online or offline ("personal information");
- That is about you but individually does not identify you, such as your membership/physical presence on a mission team; and/or



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- About your internet connection, the equipment you use to access our Website, and usage details.

Information may be collected:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies etc.

3. Information You Provide to Us

The information we may collect, based on what you may provide us on or through the BE Site, may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our services, posting material, or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and if you report a problem with the BE Site.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through the BE Site and of the fulfillment of your requests. (You may be required to provide financial information before placing an order through our Website).
- Your search queries on the Site.
- Any other information you may provide us in your ordinary use of the Site.

You also may provide information to be published or displayed (hereinafter, "posted") on public areas of the Site or transmitted to other users of the Site or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Site with whom you may choose to share your User Contributions or otherwise interact. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed or used by unauthorized persons.

4. Information May We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with the Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

5. Disclosure of Your Information

We may disclose aggregated information about BE Site users, and information that does not identify any individual, without restriction.



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We may disclose personal information that we collect, or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our services and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to log in and join a BE Team, BE will transmit the contents of that email and your email address to the recipients of the dedicated BE group.
- For any other legitimate purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply BE **Website Terms and Conditions of Use** and BE's **Terms of Sale** and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Blue Endeavors, our customers, or others. This could include exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

6. Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- If you do not wish to have your contact information used by BE to promote our own or third parties' products or services, you can opt-out at any times by sending us an email stating your request to info@blue-endeavors.org. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to BE because of a purchase, warranty registration, product service experience or other transactions.
- We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

7. Assessing and Correcting your Information

You may also send us an email at info@blue-endeavors.org to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.



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If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages or might have been copied or stored by other Site users.

8. California Residents

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit <https://oag.ca.gov/privacy/ccpa>.

10. Information We Collect from Children

The Blue Endeavors Site does not target children under the age of 13 however we do provide educational services and experiences to children including online training, virtual events (e.g., virtual field trips) and the like to children. Parents are in control at BE and are required to opt their children in and may notify us at any time their desire to remove their children's personal information from the Site. Please review the BE **Children's Privacy Rights Policy** under COPPA to learn more.

10. Data Security

BE has implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions and related information will be encrypted.

The safety and security of your information also depends on you. Where BE has given you (or where you have chosen) a password for access to certain parts of our Site, or affiliate sites, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. BE urges you to be careful about giving out information in public areas of the Site like message boards. The information you share in public areas may be viewed by any user of the Site, their actions we cannot control.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Site. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

11. Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address provided by you in your account and/or through a notice on the Site home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this privacy policy to check for any changes.



Contact Information

To ask questions or comment, register a complaint or concern, related to Blue Endeavors' Privacy Policy and/or BE's privacy practices, please contact us at:

Info@Blue-Endeavors.org

or via our toll-free number:

800-591-6756